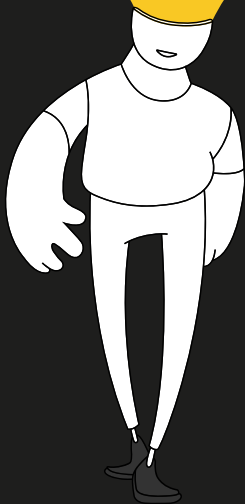




**ONE HANDSHAKE,
ONE MASTERFUL EXPERIENCE!**



▶ **showreel**

**WE EMPOWER PROGRESS
& INVENTION WORLDWIDE
WE EMPOWER PROGRESS
& INVENTION WORLDWIDE
WE EMPOWER PROGRESS
& INVENTION WORLDWIDE
WE EMPOWER PROGRESS
& INVENTION WORLDWIDE**





WE EMPOWER PROGRESS & INVENTION WORLDWIDE

al jasmi group is a global powerhouse in branding, marketing, video production, web development, event management, exhibition production, interior design, steel fabrication, and furnishings. with a presence spanning dubai to riyadh to toronto, the group infuses digital creativity, artistic innovation, and technical expertise into every project.

their interconnected companies deliver a symphony of services, transforming spaces and ideas into dynamic, impactful experiences. by merging art, technology, and communication,  AL JASMI GROUP offers integrated solutions that cater to all aspects of a project, making them a leader in their field.



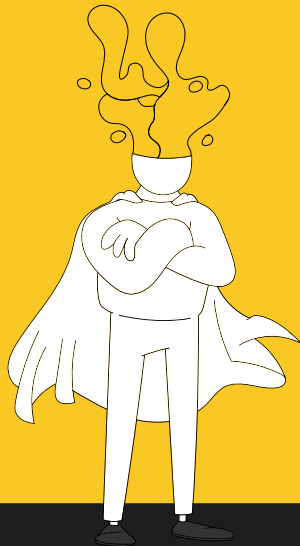
DUBAI | ABU DHABI | RIYADH | CAIRO | MONTREAL

WHO WE ARE

emirati born, from spark to powerhouse,



we ignited in 2006, growing diverse with branding, digital, events & multimedia. innovation fuels our journey, empowering businesses, solidifying our marketing and branding leadership, and becoming a leading branding & marketing agency.



TESTIMONIALS & HAPPY LIST



UAE MINISTRY OF FOREIGN AFFAIRS

"It was easy to finish the milestones on time thanks to their solid communication and time management. D'BOX Media Group successfully delivered a satisfactory presentation. The communication is seamless and fluid. Along with the ease of communication, the team's ability to deliver on time is one of the most impressive points of the project, according to the partner."



SEHA

"They immediately work and understand our needs as a client. D'BOX Media Group impresses the company with the end deliverables. Moreover, the workflow between the vendor and the client is excellent."



ABU DHABI RETIREMENT PENSIONS & BENEFITS FUND

"The employee interaction within the government entity has increased, thanks to the planners that D'BOX media group developed. The team communicated well and responded quickly to issues and inquiries. The client was also highly impressed with the quality of their designs."



THE LIFE CORNER

"The video produced by D'BOX creatives accurately conveyed the client's vision and brought it to life. The team's ability to turn innovative concepts into reality despite tight deadlines impressed the client. Their professionalism and commitment to delivering high standards made them stand out."



BIOMÉRIEUX

"The D'BOX team was very responsive, reacts quickly, follows changes closely and very collaborative. Even with the 4 hrs time zone difference, it does not affect the workflow between the various collaborators. They listen carefully and understand our requirements quickly even though this is a relatively new territory and industry for them. They are very honest in their work and displayed high levels of professionalism."



EUROMECHANICAL

"D'BOX creatives has delivered a high-quality video within schedule. They've organized a kick-off meeting and kept the client updated throughout the engagement. D'BOX creatives' proficiency and friendly project management are commendable. Ultimately the client is pleased with the partnership."



[see full reviews](#)



MUBADALA



Emirates Authority for Standardization & Metrology



ADSCC

PUREHEALTH⁺

PURELAB⁺



ETHARA



HMS

STRATEGICO

NEOASTA



BRAND STRATEGY **O1**

BRAND CREATION **O2**

BRAND EXPERIENCE **O3**

BRAND ACTIVATION **O4**

OUR ARSENAL

BRAND STRATEGY

01



laying the
foundation with
a clear vision

we prioritize building authentic relationships with our audience, fostering a loyal following through a clear brand purpose, compelling mission and vision, data-driven market insights, strategic brand architecture, and consistent messaging that resonates with our core values.



ABU DHABI EQUINES & CAMELS HOSPITAL

We conducted comprehensive research and study to develop the ADECH strategy, including market analysis, global and local trend studies, and understanding the needs of target segments. The strategy includes providing comprehensive and high-quality veterinary care for camels and horses, fostering innovation, and committing to sustainability and environmental responsibility.

[check full project](#)



REAF

We conducted comprehensive research and study to develop the REAF® strategy, ensuring it meets the needs and goals of our clients in the best possible way. This included market analysis, examining global and local trends, and gaining a precise understanding of the target segments' requirements. This ensures that our strategy aligns with modern trends and enhances.

[check full project](#)



EMIRATES
BIOLOGIX

We conducted comprehensive research and study to develop the Emirates Biologix strategy, focusing on understanding local animal health needs and aligning with global standards. This includes advanced research, insights into UAE's agricultural legacy, and collaboration with veterinary experts. Our strategy aims to deliver high-quality, sustainable veterinary solutions, enhance animal well-being, and support community resilience by protecting the health of essential species, from camels to poultry.

[check full project](#)



NATIONAL LIBRARY AND ARCHIVES

We developed a comprehensive content strategy for the National Library and Archives, focusing on key pillars such as history, culture, and technology. Innovative tools like Google Arts & Culture were utilized to present the content in engaging ways, including virtual tours and digital exhibitions, ensuring broader audience reach while enhancing national identity and cultural interaction both locally and globally.

[check full project](#)

BRAND CREATION

O2



transforming
vision into a
vibrant identity

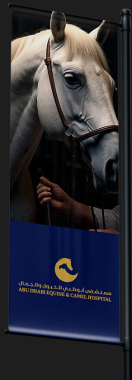
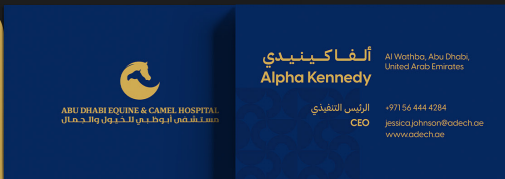
BRAND GUIDELINE
BRAND BOOK

our approach is to translate the brand strategy into tangible experiences that touch people's hearts and minds through a holistic blend of visual and sensory elements, from cohesive identity systems to engaging motion design, inviting spaces, and impactful packaging.



ABU DHABI EQUINES & CAMELS HOSPITAL

check full project





AURA PRODUCTION

check full project

A color palette is Aura's Aura's color palette includes more colors called "Neutral Swatches" along with primary color of "American Silver". The guidelines of the brand, like the color codes for each color, as well as guidelines for how to use about color in print contexts.

Referring to these brand guidelines, Aura ensures its visual identity is consistent across all of its testing materials, website and apps. This consistency is to reinforce the brand's recognition with its services, as well as to create a strong and cohesive brand image. The color palette also contributed to Aura's brand personality.

America's Swatches

America's Swatches

Color Palette

Brand Guidelines

Logo Variations

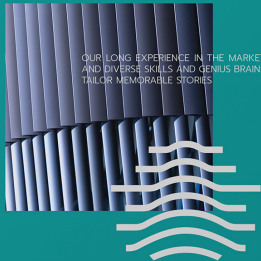
Aura Brand Guidelines

The logo has the flexibility to be utilized in various forms such as horizontal, vertical, or symbolic, and the symbol itself may stand alone. However, the logo with text cannot be used independently.

Logo Placement

Aura Brand Guidelines

It is important to follow the guidelines for logo placement in publications to ensure the logo remains in its proper format. The above example demonstrates the flexibility in logo placement, while still maintaining adherence to the fundamental rules.



OUR LONG EXPERIENCE IN THE MARKET
AND DIVERSE SKILLS AND GENIUS BRAINS
TAILOR MEMORABLE STORIES



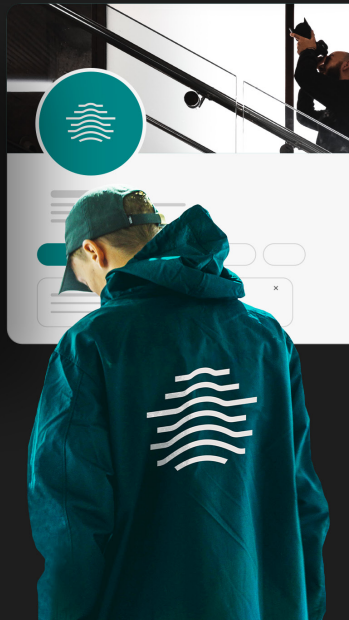
We bring **depth** to the scene



aura

Office: New York
Central Ave. 1001, 10th Floor
New York, NY 10001

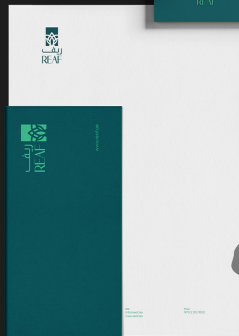
001 646 8820
central@aura-production.com





REAF

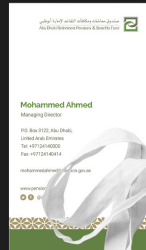
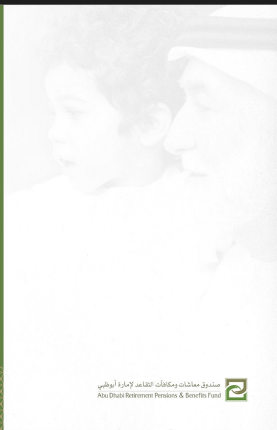
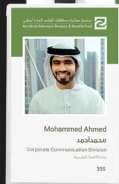
[check full project](#)





ABU DHABI
PENSION FUND

check full project





CLICK HERE

**EXPLORE MORE IN
THE BRAND GUIDELINE**



FITGROUND

[check full project](#)

Believe in yourself,
even when no one else does.
That's what makes you a winner

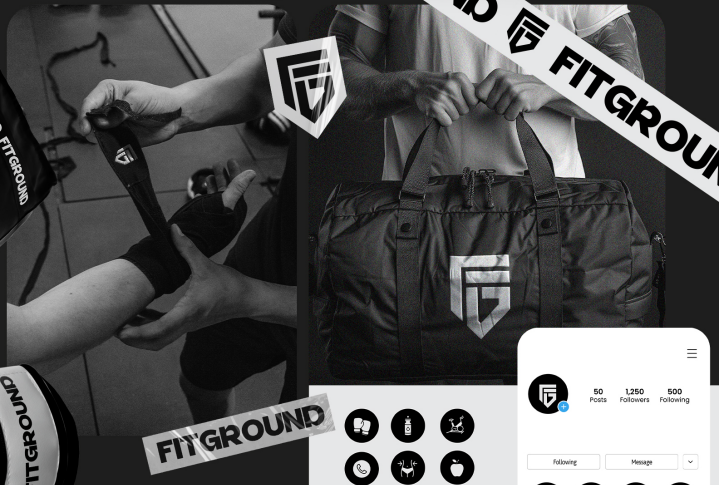
FITGROUND

(+971) 056966698
info@fitground.com
Forsan Central Mall - Khalifa City
Block 13 - Abu Dhabi

www.fitground.com



FITGROUND



50 Posts 1250 Followers 500 Following

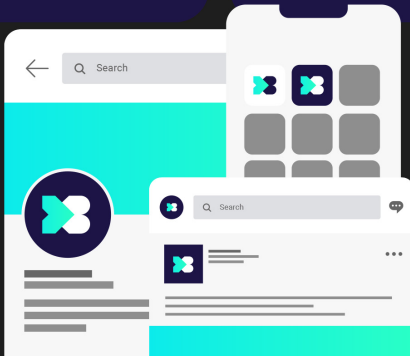
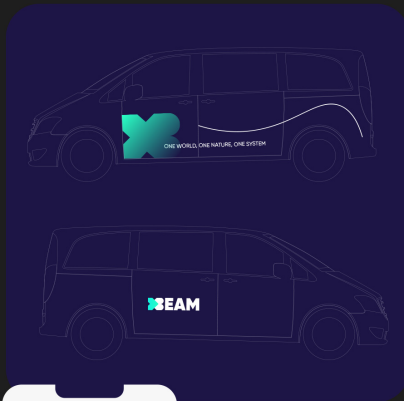
following

Message



XB
EAM

[check full project](#)



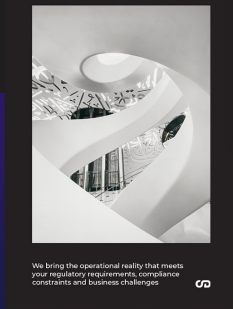


ODYNTIS

[check full project](#)



HELPING YOU
EVERY STEP
OF THE WAY
TO STAY AHEAD
OF THE GAME



We bring the operational reality that meets
your regulatory requirements, compliance
constraints and business challenges





CLICK HERE

**EXPLORE MORE IN
THE BRAND BOOK**

BRAND EXPERIENCE

03



crafting
experiences that
leave a lasting
impact

UI/UX | WEB DEVELOPMENT
VIDEO PRODUCTION
MEDIA COVERAGE

the way your audience thinks, feels, and responds to your brand in every direct interaction defines your brand's impression. whether it's navigating your website, using your app, or experiencing your service, these touchpoints shape their perception and emotional connection to your brand, ultimately influencing their loyalty.



SHELL | INTERNAL HSSE APP

check full project



Q2- Complete Saving Rules

- ☒ Hat work
- ☐ Line of Fire
- ☐ Working at Height



One Central Office HSSE Induction

Welcome to Shell Dubai One Central. By following the instructions in this safety induction video, you can help us achieve that goal.

Please listen carefully and keep in mind that there will be a Q&A to answer at the end.

Watch Video



Q1- Shell Emergency Contact Number?

- ☒ 04 - 405 - 4555
- ☐ 04 - 405 - 4400
- ☐ 04 - 405 - 5500

30%

Next >



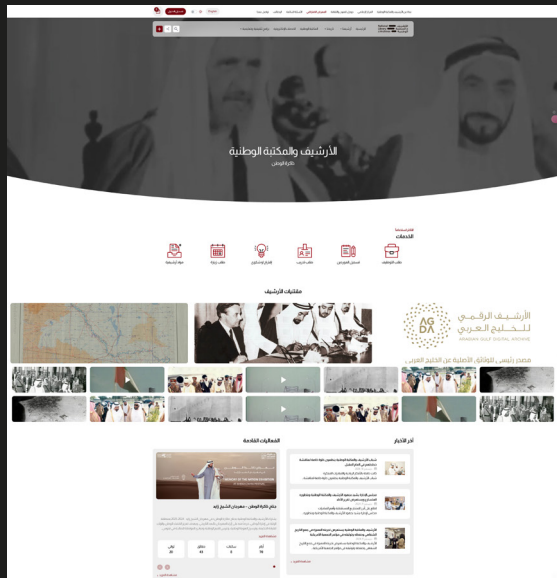
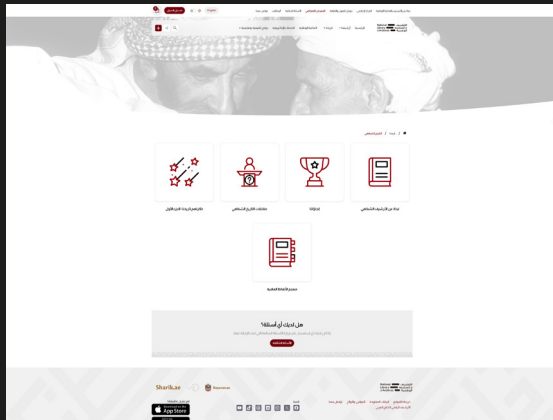
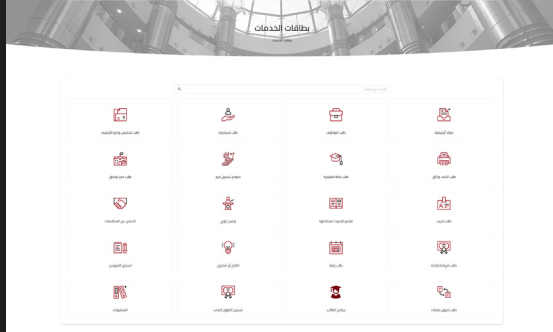
Q3- Shell HS

- ☒ Respect / Com
- ☐ Follow / Obser
- ☐ Comply / Inter



NATIONAL LIBRARY AND ARCHIVES

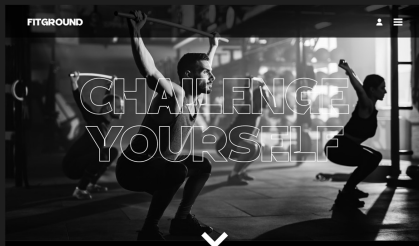
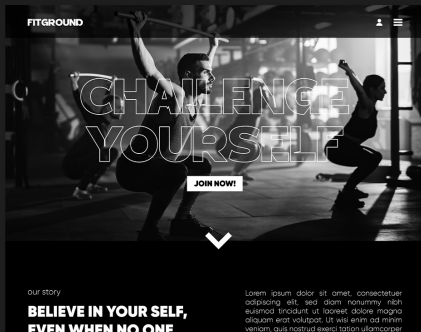
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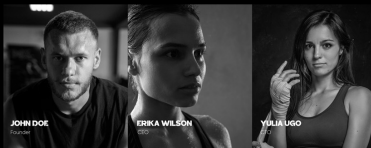
FITGROUND

check full project



FOUNDERS

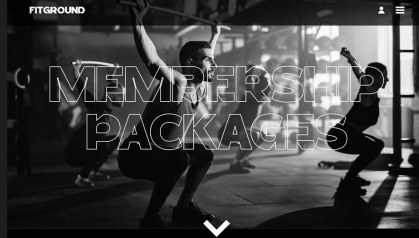
We will guide you on your fitness journey one step at a time, with programs and workouts that fit into your lifestyle.



our concept

**BELIEVE IN YOUR SELF,
EVEN WHEN NO ONE
ELSE DOES,**

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BOXING

We will guide you on your fitness journey one step at a time, with programs and workouts that fit into your lifestyle.

FLEX

540

AED per 4 weeks

- Unlimited Workouts & Open GYM
- Unlimited Freeze Options
- %15 Discount on in-club Purchase
- 1 Intro PT Session
- 1 Free Trainer Session

BUY NOW

your membership will automatically renew
unless you opt out with a 1-week cancellation period

GOLD

340

AED per 4 weeks

- Unlimited Workouts & Open GYM
- Unlimited Freeze Options
- %15 Discount on in-club Purchase
- 1 Intro PT Session
- 1 Free Trainer Session

BUY NOW

your membership will automatically renew
unless you opt out with a 1-week cancellation period

NOT JOINED YET!

JOIN NOW!

PRIVACY POLICY TERMS CAREERS

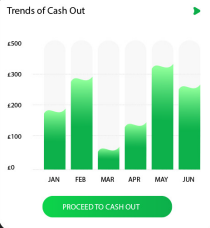
© 2021 FITGROUND

f @ d



AVOO

check full project



AMOUNT: £10 DATE: 10 AUG, 2021 TIME: 12:00 AM

BUNGALOW
Ground

PLACE: **Bedroom**
HEIGHT: **25m**

NAME: **JOHN DOE** PHONE: **772856255**
JOB LOCATION: **BHOPAL** ECIV BAS 9

RESCHEDULE **REPORT**

Qualifications
Documents Uploading

Skills
Add Your Skills



GAS BOILERS



HEAT PUMP



EV CHARGING



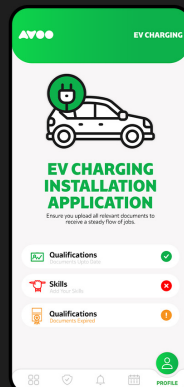
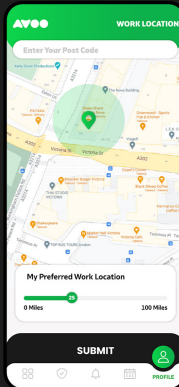
ELECTRICAL



1000 GBP
Available Balance



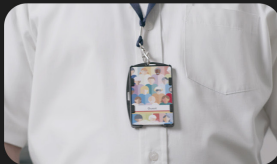
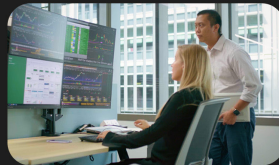
Bank Account 2
Account No: 1472859630
Swift Code: 098





SHELL | HSSE

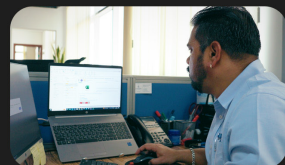
play video





EURO MECHANICAL

play video



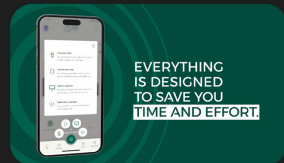


PUBLIC INVESTMENT FUND

[play video](#)



EVERY DETAIL
COUNTS.



EVERYTHING
IS DESIGNED
TO SAVE YOU
TIME AND EFFORT.



ONE-CLICK
SPACE BOOKING
AND MANAGEMENT



INTERNAL
MESSAGING



VISITOR MANAGEMENT
THAT STREAMLINES



PREMIUM CATERING SERVICES
AT YOUR COMMAND.



ALL THROUGH
THE NEW
CO-BUILDER APP

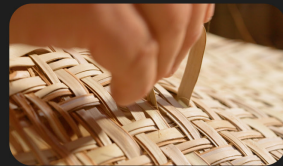


WHILE YOU HANDLE
SUCCESS.



ABU DHABI HOUSING AUTHORITY

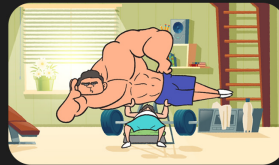
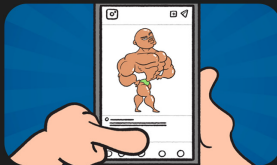
[play video](#)





FITVISOR

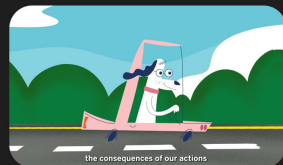
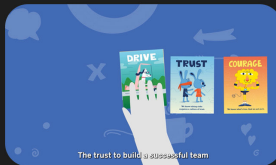
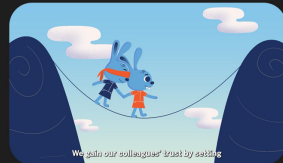
play video





BIOMÉRIEUX | DARE & TRY CELEBRATION

play video





CLICK HERE

**EXPLORE MORE IN
THE VIDEO PRODUCTION**

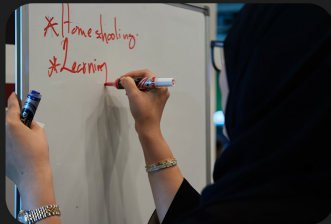


BIOMÉRIEUX





TABADUL





NATIONAL FORUM FOR SME'S



BRAND ACTIVATION

O4



launching the
brand to shine
and connect with
its audience

EVENTS & EXHIBITIONS
CREATIVE ARTWORKS
DIGITAL MARKETING

we bring your brand to life for your target audience, ensuring they not only know about it but also connect with it on a deeper level. this is achieved through consistent brand implementation, clear and compelling communication, and engaging marketing efforts that resonate with their needs and interests.



ETISALAT | BRAND REVEAL





OPEC | GALA DINNER





GOVERNMENT PROCUREMENTS





BIOMÉRIEUX | BIOFIRE SYNDROMIC APPROACH MEETING





CLICK HERE
EXPLORE MORE IN
THE EVENTS & EXHIBITIONS



BIOMÉRIEUX | AMR NEWSLETTER

check full project





PENSION FUND STATISTICAL BOOK

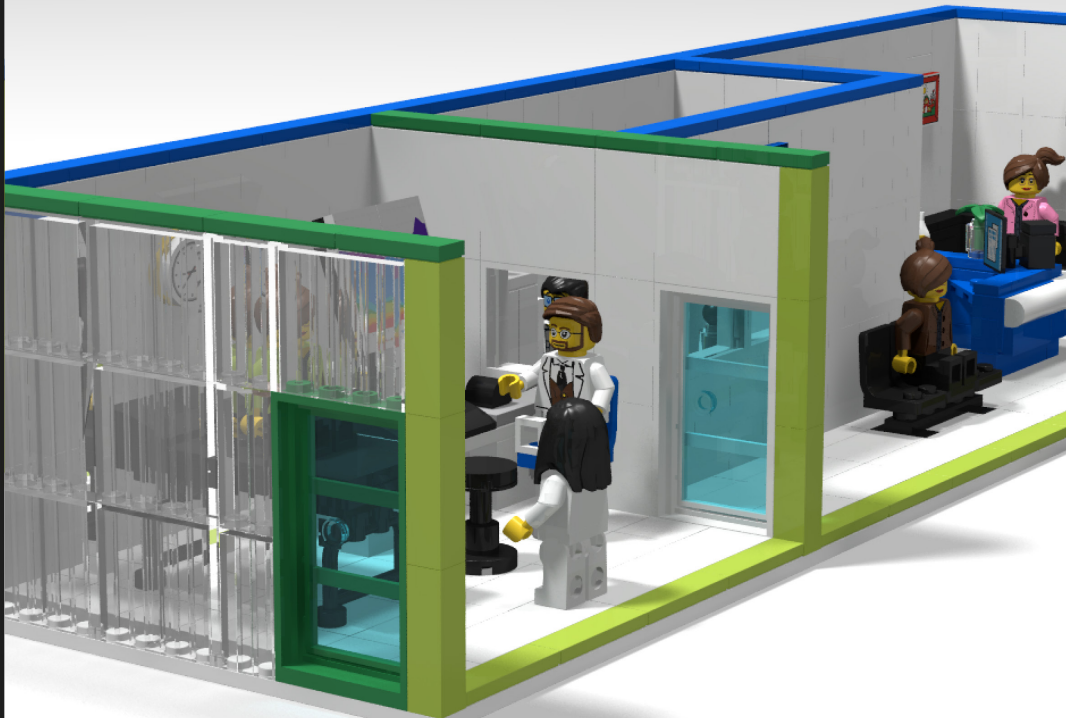
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BIOMÉRIEUX | BIOFIRE BRICK SET O2

[check full project](#)



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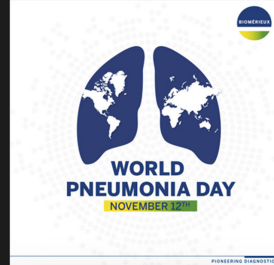


EXPLORE MORE IN

THE CREATIVE ARTWORKS



BIOMÉRIEUX



BIOMÉRIEUX | DARE & TRY CELEBRATION

ANNOUNCEMENT OF WINNERS



Read Top Stories



HTVCS: Secure, Outperform, Amplify.

HTVCS: Secure, Outperform, Amplify.



SPOTFIRE Japan Triumphs

SPOTFIRE Japan Triumphs



Korean VTK Success

Korean VTK Success

[Read full story](#) [Read full story](#) [Read full story](#)

Thank You for Embracing and Celebrating Our Dare and Try Success Stories!



Launching
DARE^{and}TRY
To Share Your Successes



DRIVE

DECIDE



E^{and}TRY

PROCESSES



the "Dare and Try" Initiative - Share Your Successes, Noble Failures, in the ASPAC Region!

Team,

announce the launch of an exciting campaign for Dare and Try initiative to unleash our success in the ASPAC region. This initiative encourages you to share not only your success but your noble failures, where you have learned valuable lessons and gained experience.

The initiative aims to encourage our people to share their unique stories, learnings, and triumphs. Through this initiative, we hope to cultivate an environment where employees feel empowered to learn from their experiences and inspire others to do the same. We believe that embracing both successes and noble failures is key to fostering a growth and innovation mindset to achieve our business goal together!

**Sharing Your Stories
on Clinical Operations
Yammer Channel**

[Click here](#)

JOIN YOUR CLUSTER CHALLENGE



To ensure the success of this initiative, please follow these guidelines

- Clearly title your post with the hashtag #DareAndTry
- Share content related to your work, personal growth, professional development, successes, or noble failures

**Join us in New Zealand & Australia,
and enjoy reading your stories!**

Read Top Stories



Join Your Cluster Challenge



Cost to Serve



ANZ Virtuo AB



NATIONAL LIBRARY AND ARCHIVES



CLICK HERE



EXPLORE MORE IN

THE DIGITAL MARKETING



WWW.D-BOX.AGENCY

contact@d-box.agency

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TOWER, MOTOR CITY

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+971 54 996 5305

ABU DHABI

OFFICE 78, ZAYED BIN
TAHNOUN BUILDING,
MUSAFAH 45

P.O BOX 29903
+971 54 996 5305

RIYADH

BUILDING 3015, AL ATUF
STREET, ISHBILIYAH
DISTRICT

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MONTREAL

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CAIRO

NBD BANK BUILDING, ABOU
DAWOUD AL ZAHERY
STREET, NASR CITY

+20 100 1062389

